



the Palette

November/December 2021

Newsletter for the **Corona Art Association** ✂ Founded in 1963 ✂ 501(c)(3) Non-Profit Organization

How to Find Us ✂

The CAA Gallery is in Corona's
Historic Civic Center at
815 W. Sixth St. Suite #145

Business Hours:

Friday - Sunday 12pm - 4pm

☎ 951-735-3226

✉ CoronaArts@att.net

💻 www.CoronaArtAssociation.org

Facebook and Instagram:

@CoronaArtAssociation

@CAAGalleryShop

- **Board Meetings** are the first Tuesday of each month at 6pm.
- **General Meetings** are the second Tuesday of each month at 6pm.
- **Adult Painting & Drawing** with Mary Lou, Mondays 3:30-5:30pm.
- **Member Mingle** every Sunday 12-4pm (except Take-In weekends)

Board of Directors ✂

President: Laureen Pedroza 2019-2021

laureen@coronaartassociation.org

1st Vice President: Lori Alarcon 2021-2022

lori@coronaartassociation.org ~ (951) 204-2624

2nd Vice President: Becky Floyd 2019-2021

becky@coronaartassociation.org

Secretary, Interim: Darla Fox, 2021

darla@coronaartassociation.org

Treasurer: Interim: Tina Ryan, 2021-2022

tina@coronaartassociation.org

Parliamentarian: Director at Large, Appointed:
Alex Alarcon 2019-2021

alex@coronaartassociation.org

Director at Large, Elected:

Bill Gorajia 2021-2022

bill@coronaartassociation.org ~ (909) 975-4890

Director at Large, Appointed: Vacant

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Dear Members and Friends:

*****This is the final print edition of the Palette newsletter that you will be receiving*****

"The Palette" newsletter is moving exclusively online! Please visit <https://www.coronaartassociation.org/> to see all our news and events. "The Palette" will be published regularly at <https://www.coronaartassociation.org/blog>. If you do not already get emails when a new entry is published, you can sign up to receive them there. For our members who do not visit the Internet, we will keep a few print-outs of the blog in the gallery for you. As always, if members need something added to the newsletter, email it to me at becky@coronaartassociation.org. We regularly post to Facebook and Instagram @CoronaArtAssociation and update our website. Happy Holidays! ~ Becky Floyd

Mark Your Calendars!

November

- Fridays Oct. 29th, Nov. 5th, and 19th 12-2pm: **Watercolor Painting with Kathryn Duncan** in the Gallery. \$80 for each 3-week-long session. (Next session starts Jan. 21, 2022). *Details and sign up online.* Membership not required
- Fri. Nov. 5th 3-5pm: **Living Wreath with Lani Britain.** Includes fresh rosemary, living succulents. \$20. *Details and sign up online.* Membership not required
- Sun. Nov. 7th 10am-12:30pm: **Life Drawing/Painting with Bill Gorajia.** Intended for intermediate and advanced artists. Bring your gear. All mediums welcome. Membership not required. \$15 donation requested. *Details and sign up online.*
- Tue. 9th 6-8pm: **General Meeting ~ Demonstration/Make & Take of Balloon Kiss Painting by Lori Alarcon** (\$5 donation to artist suggested). ~ *Paper Ballot Voting starts.*
- Fri.-Sun. 12th - 14th 12-4pm: **Take-In for "Home" Art Show** *Paper Ballot Voting continues. All voting must be completed by 4pm on Sunday 11/14.*
- Saturdays 11/13-12/11 **Kids' Art Class with Lori Alarcon.** *Details and sign up online.*
- Thu. 18th 4-7pm: **"Friends Night Out" - Altered Books Workshop with Chris Frausto.** Make the perfect holiday gift for someone special! \$25 members; \$30 non-members. *Details and sign up online.*
- Fri. 19th all day: **Dine Out Fundraiser at Panda Express.** 441 Magnolia Ave., Corona. *Get your flyer on our website.*
- Sat. 20th 6-8pm: **Art Show Reception.** *Coffee and Cookies provided.*

December

- Sat. 4th 2-6pm AND Sun. 5th 4:30-6pm: **Mosaic Christmas Tree Workshop** with Becky Floyd. \$25 members; \$30 non-members. *Details and sign up online.*
- Sat. 11th 4-6pm: **Ornament Auction and Holiday Boutique** in the Gallery. CAA artists' handcrafted holiday items for silent auction. PUBLIC WELCOME! *Details online.*
- Tue. 14th 6-8pm: **General Meeting ~ Demonstration/Make & Take of Paint Brush Santas by Laureen Pedroza** (\$5 donation to artist suggested) and **Holiday Party.**

Happy Holidays! See You Next Year!

From the President ✂

Winter is coming! In Southern California that means cooler days and nights. By the time you read this we will be firmly in November 2021, can you believe it? This year has been kind to the Corona Art Association. Since July 2021, we have gained 23 new members! That means new art ideas, a variety of monthly art demonstrations, and new artist instructors. We also have a wide variety of art for sale in the Gallery, everything from fine art to craft art. As the holiday season fast approaches, we are being warned every day that what we want for gifts this season are stuck on big ships, sitting at the Port of Long Beach. Maybe that's not entirely true? Many gifts are not tangible. *Cont'd next page...*

CAA in the Community

CAA joined the City in providing candy and entertainment to the community on Sat., Oct. 16th for Halloween



CAA hosted a free plein air painting opportunity on Oct. 10th at Rock Vista Park.



We held our community art challenge "Autumn Haunt" 2021 in October. Check our website for all the submissions! We had over 2 dozen entries from K-12 students in the CNUSD service area. Adults in the Inland Empire had their entries judged by Upland based artist John Bagley, Jr. Kids will get ribbons, and adults will receive a small cash prize.



For example, we have been able to spend and enjoy more time with our immediate families and friends. We have learned to cook, sew, create art, and in many cases explore and bring to life our dreams for future endeavors. Some of these activities have resulted in new opportunities and businesses in our community. Our city leaders and local businesses, including non-profit organizations, have worked hard to support and keep Corona/Norco residents safely engaged in community events this past year. Let's support our community and hometown entrepreneurs by making our holiday and gift purchases from them; Take your family, or go with friends, to a local music or theater show. Consider donating your time or money to support your favorite charity or non-profit organization to support their hard work.

Dates to remember: November 27, 2021 - Small business Saturday; and **December 5, 2021**, from 3:00 - 8:00 pm., Holiday Lighting Celebration at the Historic Civic Center.

We are grateful that in 2021, the Corona Art Association, a 100% volunteer organization, has had many opportunities to succeed. Most importantly we are grateful for the community support and the many new friends we have made this year.

Come see us, Art Happens Here! ~ Laureen

Activites

At our Sept. General Meeting, **Becky Floyd** showed us how to do Dot Painting on ceramic mugs. **Subbodbh Maheshwari** taught us how to use chalk pastels via Zoom at the August General Meeting.



We had several Fall and Halloween themed Workshops in Sept/Oct!



Becky Floyd led a workshop on decorating sugar skulls, and this awesome family bought Alex's "Frankie" right off the wall!



2022 Elections and Surveys

Members, please check your email for surveys regarding the **CAA 2022 Directions, 2022 Art Show Themes, and Election of Officers for 2022-2023**. If you prefer a paper ballot, you can vote in person at the 11/9 General meeting or during Take-In for the November Art Show (11/12-11/14, 12pm-4pm). Election and Surveys must be completed by 4pm Nov. 14. Results will be announced at December 2021 General Meeting & Holiday Party. Officers will be installed at the January 4, 2022 Board Meeting.

Art Show Winners

September/October 2021
"Awesome Autumn"

To purchase fine art created by CAA members, visit:
<https://www.coronaartassociation.org/fine-art-caa-members>

BEST OF SHOW



Pamela Daly, "A Moment",
Oil

FIRST PLACE



Janet Griffith, "Apple Harvest",
Watercolor

SECOND PLACE



Catherine Crum, "Fall Stroll"
Watercolor

THIRD PLACE



Bill Gorajia, "Autumn 2", Acrylic

HONORABLE MENTION



Becky Floyd, "Glam-Shock
Pumpkin", Stained Glass
Mosaic

HONORABLE MENTION



Lori Alarcon, "Zack", Pastels

HONORABLE MENTION




Lori Alarcon, "Please, Can I
Have Some More?",
Photography

HONORABLE MENTION



Georgina Johnson, "Autumn
of Your Life", Sculptured Vase

Artist Spotlight

Riverside artist, **Pamela Daly**, is our Best of Show winner in our "Awesome Autumn" art show with her "A Moment" oil painting. Pam has inspired us in so many ways, including showing us how to paint en plein air. She also demonstrates that it is never too late to let your inner artist shine through, as she says that she didn't pick up a paint brush until she was 60, and struggled to find the right teacher for several more years. Pam's favorite medium is oil paints, but she has enjoyed experimenting with watercolors, gouache, and acrylics. She believes trying everything is important experience for artists-in-training. Looking at Pam's paintings, one can really see the influence of the impressionists from the 1800's until today, as well as the California landscape artists of the early twentieth century. Some of her favorite artists include: John Singer Sargent, Joaquin Sorolla, William Merritt Chase, Frank Benson, Mary Cassatt, and E. Charlton Fortune. Pam relates the most joyful thing about learning to be an artist later in life, is learning to really "see" what's around. When capturing a subject, landscape, or still life in a two-dimensional form, the artist is forced to really examine all the values, hues, shadows, highlights, and so forth. Even mundane things can have such simple beauty that just begs to be captured in paint. For example, Pam explains, "I have a weathered wood patio chair with a red pillow that sits in a corner of my patio. The afternoon light filters through the trees, to fall across the chair, pillow, and patio, making wonderful darks and lights." Pam expresses feeling privileged to have brought joy into the lives of others with her art, recounting how a particular painting of Pacific Grove has brought happy memories of warmth and friendship to the loved-one of a dear friend who had passed away. Pam says that she is still a student trying to learn the basics, and "I think I'm moving from being consciously-incompetent to being a consciously-competent artist." Pam may be underestimating her skills more than a little here, but the idea that we should always be open to learning new things and exploring more of life with art is an exemplary philosophy. 

2021 Art Show Themes:

Jan. "Winter" ~ Mar. "Botanicals" ~ May "Nature" ~ Jul. "Summertime" ~ Sep. "Awesome Autumn" ~ Nov. "Home"



Corona Art Association

815 W. 6th St., Suite 145, Box #6

Corona, CA 92882

Phone: 951-735-3226

Email: CoronaArts@att.net

www.CoronaArtAssociation.org

YOU CAN NOW SIGN UP ONLINE!

PLEASE READ BEFORE BECOMING A MEMBER:

The Corona Art Association promotes art, sales, education, community programs, artist activities, events, and announcements as they relate to the functioning, goals, and operation of the organization through the press, Internet, newsletter and other publications and platforms. Photographs of your artwork, likeness, name, and activities associated with the Corona Art Association may be published in print, electronically, and online to promote art and the organization. By joining CAA you are agreeing to these terms and conditions of membership. There can be no exceptions.

MEMBERSHIP APPLICATION

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Birthday: _____

Email: _____

Artist Website/Page: _____

Artistic Interests: _____

CAA is a 100% volunteer organization, we need your time to help us continue to provide affordable art workshops, classes, shows, and services to our community. Artists who enter art into the art show are asked to volunteer four hours per month or provide a workshop or demonstration in lieu of gallery sitting hours.

What are your interests?

- | | |
|--|--|
| <input type="checkbox"/> Teaching a class or workshop. | <input type="checkbox"/> Staffing the Gallery. |
| <input type="checkbox"/> Making an art related presentation/demonstration. | <input type="checkbox"/> Doing clerical tasks. |
| <input type="checkbox"/> Taking photos for press/newsletter/web. | <input type="checkbox"/> Fundraising. |
| <input type="checkbox"/> Other: _____ | |

Signature: _____ Date: _____

☐ New ☐ Renewal ☐ Honorary

MEMBERSHIPS

- | | |
|---|---------|
| <input type="checkbox"/> Individual | \$40.00 |
| <input type="checkbox"/> Couple | \$70.00 |
| <input type="checkbox"/> Student | \$25.00 |
| <input type="checkbox"/> 50% off Jul.-Dec. (\$15 Student) | |

How did you hear about CAA?

*Make Check Payable to:
Corona Art Association*

NOTE: Membership dues are non-refundable donations. Prorated dues for first-time members only. Memberships lapse if renewals not paid by March 1.

Our Mission: *The purpose of the Corona Art Association is to encourage and develop the appreciation, study and practice of the visual arts and to further educate, inspire and enrich the lives of others through our programs, exhibits and activities.*



Corona Art Association
815 W. Sixth St., Suite 145, Box 6
Corona, CA 92882

Members:
Pay your 2022 Dues
and complete a new
application by
Dec. 31! You can
renew online!



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